

StyleLife! ...the alpine lifestyle partners newsletter

alpine lifestyle partners

StyleLife!



Picture: Long summer evenings in the Alps

The newsletter for investment partners and potential partners

www.alplifestyle.com

Welcome to the 8th edition of StyleLife! The newsletter for Alpine Lifestyle Partners ("ALP") and potential partners.

It has been a busy time for ALP following an excellent winter season which also saw the launch of our new website and announcement sponsorship of the Welsh national ski team.

Economic conditions remain ideal for investment in Switzerland and the recent referendum to agree Swiss participation in the zone "Shengen" for visa and travel benefits, should ensure that our target region will be a hot-bed of activity for the coming years.

In this new look edition of StyleLife! ALP announce the results of working with pension assets as well as looking at new products for B&B businesses.

ALP Break New Ground: SIPP pension fund investment in Switzerland

ALP have recently signed a contract to partner with a Self-Invested Personal Pension (SIPP)

scheme to invest in a Swiss commercial property venture.

The first bricks are in place as ALP work with a UK group investing in a commercial luxury chalet business planned for Crans Montana. The development is situated at 1650 metres, with ski to the door access and with 270 degree panoramic views. Operational for the 2006/2007 season, it is expected to be a big hit for high end holidays and corporate entertainment.



Picture: A top location for the ultimate break

The agreements in place have broken new ground as lengthy discussions took place with the UK's inland revenue to further the right for SIPPs to invest in Switzerland; a precedent to be followed !

SIPPs now have until 6th April 2006 to take advantage of certain conditions which allow for investments to include significant bank debt, taking full advantage of the low interest rates in Switzerland.

For further information on SIPP investment in Switzerland, contact: info@alplifestyle.com

Bank of England	4.75%
European Central Bank	2.0%
Swiss National Bank	0.75 %

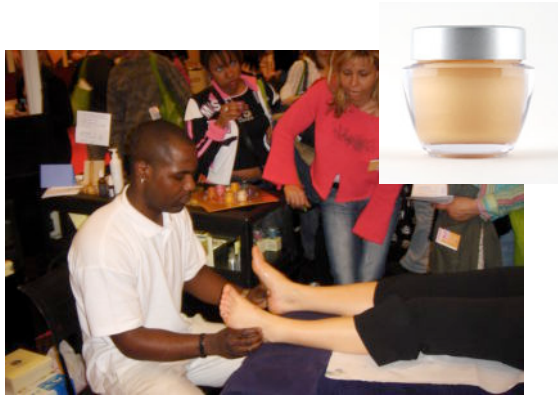
Base Interest Rates (at time of press)

ALP joint Venture Partner Helia at Paris show

April 2005 saw the launch of Helia spa products at the Salon des Nouvelles Esthétiques in

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Paris. This joint venture between Helia and ALP sees the development of next generation spa products; currently in high demand in the Alpine region as spa/wellness centres become the place to be seen and relax.



Picture: Helia's New Spa Balmes a big show success

These first products from the venture, offer a chakra massage product and technique ideally suited towards the spa environment; promising an energy revitalising experience to regenerate body and spirit. 9 baumes of precious essential oils, representing the 9 chakra points are complimented by massage oils and special meditations.

More information: www.lesbaumeshelia.com

Bed and Breakfast, Alpine style !

While France has it's chalet companies, the big lifestyle choice of the moment in Switzerland centres around an old favourite 'Bed and Breakfast'.

ALP is currently receiving many enquiries from people looking to set up B&B businesses in Switzerland, based on a chalet purchase model and with guest owner accommodation combined.

To meet this demand, ALP are offering a full advisory program for relocation, construction and business set up to ensure that any budding B&B enterprise has the best possible chance of success.

For further information and the ALP Business and Build B&B brochure contact us on info@alplifestyle.com

Summertime Breaks in the Alps

Do not leave all the summer enjoyment to others; make the most of warm summer days in the Alps. Mrs Miggins (www.miggins.net) – luxury chalet services has been re-branded and re-launches its web presence in time for the summer season.

Why not consider a few days out in beautiful Alpine resort of Châtel to unwind, be active or as a base to look for that that dream second home or investment. Only 80 minutes from Geneva airport and in a truly magnificent Alpine valley.

Mrs Miggins can look after you and your family or friends throughout the summer and advise you on booking your ski holiday in the Portes du Soleil (2005/6 winter prices already available). Remember it is only an Easyjet away!

For further information: www.miggins.net, info@miggins.net or +33 6 27 12 86 99



Picture: Unwind with the locals in the Portes du Soleil

Off Piste.....stories and bits and pieces... Easyjet is now the largest operator out of Geneva airport, announcing a 6.2% growth in passengers last year.....Big Brother for pensioners launches in Champéry (no viewing figures as yet)....don't forget the Montreux jazz festival 1st-16th July 2005

For further information on ALP projects or to discuss any aspects of your interest to invest in the region, please email us at info@alplifestyle.com, or consult our website at www.alplifestyle.com