

Alpine Lifestyle Partners



Picture: ALP at the Welsh ski championships

Style Life

*The newsletter for investment
partners and potential partners*

www.alplifestyle.com

In this special festive edition of *Stylelife*, **Alpine Lifestyle Partners (ALP)** wishes its partners and potential partners **seasons greetings and a prosperous new year !**

2004 in Perspective

2004 saw ALP launch a number of lifestyle driven initiatives for investors in the Alps. These have ranged from chalet and spa based projects, to après-ski and tour operator development.

ALP has also been successful in securing the correct local financial support allowing businesses to prosper as well as developing a network of partner businesses ready and willing to back initiatives in this region.

During 2004, ALP moved its main focus towards Switzerland, seeing clear opportunities for investment and domiciliation, with the opening of borders towards the EU. This is combined with low interest rates and competitive land prices

The year also finished on a high note with one of the founding ALP partners bringing home Masters Gold in the Welsh Alpine Ski Championships held in Oppdal, Norway.

Focus on 2005

As 2005 dawns, ALP is planning some exciting new lifestyle based initiatives and welcome investor participation.



Picture: The snow is here !

ALP will continue with its development of real estate secured projects in the Northern Alps, adding Crans Montana, Verbier and Villars to its current focus of Portes du Soleil and Leysin. There will also be a specific focus on Les Crossets (Champéry) at 1650 metres altitude.

Watch out for a new range of chakra based spa products in the springtime, a number of après ski/restaurant investment opportunities and the announcement of a major ALP winter sports sponsorship.

Mrs Miggins !

Meeting Your Mountain Needs !



2005 sees the launch of the new ALP business 'Mrs Miggins' (meeting your mountain needs); a luxury services company designed to provide services to the

catered chalet and chalet owners market. We expect Mrs Miggins to be extremely popular !!

We thank all our business partners and associates for their support and commitment during 2005, and look forward to further developing the ALP network.

The snow is falling heavily and we're preparing for a bumper season! Don't forget your chalet bookings through www.white-peak.com (quoting stylelife). Seasons greetings and have a great 2005, whether on or off piste !

For further information on ALP projects please email us at info@alplifestyle.com, or consult our website at www.alplifestyle.com